



Anniversary ReLaunch Message from Director Ellis

It's been one year, one day and one hour since taking the helm at the San Francisco Department on the Status of Women.

366 days in, I've certainly learned a lot and am incredibly proud of the work we've accomplished, the team we've built and the new vision we've created - thanks in large part to the unwavering support of San Francisco Mayor London Breed, and our rockstar Commission (h/t: Breanna, Shokooh, Sophia, Raveena, Anne, Daisy and Sharon).

Over the coming months, the Department will begin in earnest to spread its wings, rollout new programming and expand the DOSW team with more humans to help create greater impact.

Today's DOSW believes that we can and must do more to improve the whole lives of women, girls and nonbinary people. To that end, we have expanded our focus to include Health & Safety, Economic Security, and Civic Engagement and Political Empowerment. Together, these three pillars will frame the work of the Department; work that will be human-centered, informed by data and infused with confidence, conviction and clarity of purpose.

From hosting "Peloton in the Park" to pop-ups for mental health sessions -- to a voter registration campaign aimed at registering eligible 18-year-old girls in all eleven supervisorial districts (and just in time to help swing states in the midterm elections!), the Department on the Status of Women has experienced extraordinary transformation this past year, and we're thrilled to give you a preview of what's to come.

You'll also see us try our hand at new digital approaches and on different platforms (did someone say TikTok?!) - all with the intent of reaching people where they're at.

While some of our existing online spaces are currently under construction, we're 'buzzing' with excitement to share with you our refreshed logo and seal, as well as the Department's official relaunch video.

One of the most meaningful components of designing a gender equitable City, is the idea of empowering women with the tools and resources needed to create opportunities and build pathways to healthy and prosperous futures. We are genuinely happy about (and grateful for!) this new chapter at the Department on the Status of Women and hope you are too!

Join us as we strive to build a more diverse and efficient San Francisco City and County government through gender responsive and racially equitable policies, programs and legislation.

With DOSW Love,

Ma Ellis